



WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

CONTRACT

<u>Contract / Revision</u> 941784 /		<u>Alt Order #</u> 7896602
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 1889
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WYFF 4	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WYFF	08/14/12	08/19/12	LIVE WITH KELLY	9-10am		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2222---				8	\$375.00			
N 2	WYFF	08/14/12	08/19/12	NBC Today Show II	10-11am		:30			NM	8	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2222--				8	\$315.00			
N 3	WYFF	08/14/12	08/19/12	Rachael Ray	11a-12p		:30			NM	8	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2222--				8	\$315.00			
N 4	WYFF	08/14/12	08/19/12	Andy Griffith	1230pm-100pm		:30			NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$315.00			
N 5	WYFF	08/14/12	08/19/12	Days of Our Lives	1p-2p		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2222---				8	\$375.00			
N 6	WYFF	08/14/12	08/19/12	Entertainment Tonight	7-730pm		:30			NM	4	\$6,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$1,565.00			
N 7	WYFF	08/14/12	08/19/12	Inside Edition	730-8pm		:30			NM	4	\$6,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$1,565.00			
N 8	WYFF	08/14/12	08/19/12	NBC Tonight Show	1135pm-1236xm		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2222---				8	\$375.00			
N 9	WYFF	08/14/12	08/19/12	Dateline	10-11pm		:30			NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$2,375.00			
N 10	WYFF	08/14/12	08/19/12	Andy Griffith	7-8pm		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$625.00			
N 11	WYFF	08/14/12	08/19/12	NFL Pre-Season Football	8-1130p		:30			NM	2	\$8,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	RESTORE OUR FUTUR	1889

<u>Advertiser</u>	<u>Original Date / Revision</u>
Restore Our Future	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$4,375.00			
N 12	WYFF	08/20/12	08/20/12	LIVE WITH KELLY	9-10am		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$375.00			
N 13	WYFF	08/20/12	08/20/12	NBC Today Show II	10-11am		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$315.00			
N 14	WYFF	08/20/12	08/20/12	Rachael Ray	11a-12p		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$315.00			
N 15	WYFF	08/20/12	08/20/12	Andy Griffith	1230pm-100pm		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$315.00			
N 16	WYFF	08/20/12	08/20/12	Days of Our Lives	1p-2p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$375.00			
N 17	WYFF	08/20/12	08/20/12	Entertainment Tonight	7-730pm		:30			NM	1	\$1,565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,565.00			
N 18	WYFF	08/20/12	08/20/12	Inside Edition	730-8pm		:30			NM	1	\$1,565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,565.00			
N 19	WYFF	08/20/12	08/20/12	NBC Tonight Show	1135pm-1236xm		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$375.00			
Totals											70	\$47,150.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	70	\$47,150.00	\$40,077.50
Totals	70	\$47,150.00	\$40,077.50

Signature: _____ Date: _____

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